


JACK ROHRER

CONTACT

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 Athens, Ohio

SKILLS

PROFESSIONAL Communication

Directing

Interviewing

Story Pitching

News writing

Time Management

Public Outreach

Customer Service

Problem Solving

Creativity

Leadership

Research

Organization

TECHINCAL

Avid iNews

Adobe Suite

Microsoft Office

HTML

Shooting/Editing Video

Audio Recording/Editing

Computer Literacy

Social Media

Marketing

SUMMARY

A jack of all trades (no pun intended); I have years of professional experience in multiple disciplines including broadcast news production, directing, content creation and writing. I have teaching experience with ages ranging from five to 65. I could sell you a phone if I really wanted to, just make sure you get AppleCare. If you want a well-versed, hard-working team player... look no further.

EXPERIENCE

GRADUATE ASSISTANT/WRITER

August 2024-Present

Ohio University Student News Bureau, Athens, OH

- Receive assignments and consistently meet deadlines for publication on Ohio Today.
- Effectively interview and consult sources to tell important stories, highlighting our tight community and keeping the public informed.
- Build attractive, eye-catching stories that draw in viewers.
- Clear, concise, accurate news writing using Associated-Press (AP) style.

DIRECTOR

February 2022 - June 2024

WCPO-TV, Cincinnati, OH

- Calmly and effectively directed shows under high-pressure situations where errors could arise and decisions had to be made in seconds.
- Gained extensive knowledge of any and all broadcast equipment used in the newsroom.
- Created engaging content for non-news programs including Cincy Lifestyle and FC Cincinnati Weekly, all of which aired on our network.

TECHNICAL SPECIALIST

October 2019 - April 2022

Apple, Cincinnati, OH

- Shared ample product knowledge and provided exceptional assistance.
- Developed strong, lasting relationships between customers and Apple, creating welcoming environments for customers and making them feel heard.
- Used technical and critical thinking skills to quickly and accurately diagnose customer device issues, providing them with the best possible solutions.

EDUCATION

Ohio University, Athens, OH

August 2024- Present

MS in Journalism (Expected graduation 2026)

University of Cincinnati, Cincinnati, OH

August 2017 - April 2022

BFA in Media Production, Minor in Marketing, GPA: 3.6

Extensive extracurricular involvement including student media outlets and community service.

Consistently made Dean's List, maintaining above a 3.5 GPA

Served as Vice President of Alpha Chi Rho fraternity

